

SOUTH DAKOTA SCHOOL SUPERINTENDENTS ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES
Sunday, July 14, 2024 @ 6:00 p.m. CST
Oacoma, SD

AGENDA:

1. Call the meeting to order—Mr. Joel Jorgenson, President.

President Jorgenson called the meeting to order at 6:00 pm CST. A quorum was established with the following members present: Joel Jorgenson, president; Becky Guffin, president-elect; Orion Thompson, treasurer; Jennifer Lowery, secretary; Dave Hutchison, Region 1; Quinton Cermak, Region 3; Blake Gardner, Region 4; Trent Osborne, Region 5; Justin Downes, Region 6; and Brian Sampson, Region 7.

Also present Rob Monson, SASD Executive Director.

Members absent: Summer Schultz, past-president; Pat Mikkonen, Region 2; Donovan DeBoer, Federal Relation and SASD Executive Board Representative; Mark Naugle, AASA Governing Board Reps;

2. Approve the agenda. (m)

Justin Downes made a motion, seconded by Brian sampson, to approve the agenda. All present voted aye. The motion carried.

3. Public Input

none received

4. Approve the minutes from the April 2, 2024 meeting—Dr. Jennifer Lowery, Secretary ([enclosed](#)). (m)

A motion was made by Quinton Cermak, seconded by Trent Osborne, to approve the minutes from the April 2, 2024 meeting as presented. All present voted aye. Motion carried.

5. Approve the financial report—Mr. Orion Thompson Treasurer ([enclosed](#)). (m)

Mr. Thompson reviewed the organization's financials. He indicated that prizes are paid in full through vendor reimbursement.

A motion was made by Blake Gardner, seconded by Quinton Cermak, to approve the financial report. All present voted aye. Motion carried.

6. SASD Report

Mr. Monson updated the board on the ASBSD Executive Director opening. The hire will be announced on Monday, July 15, 2024. Title IX trainings will be available across the state prior to August 1; there are 35 states who have pending lawsuits. Lobby work continues to occur at the national and state level. Plans for the joint convention are being finalized with a great line-up of speakers. Professional development continues to be a high priority as his fall focus is AI 2.0, the president and vice-president retreat, superintendent 101, and identifying key leaders to speak at upcoming professional development. He shared the importance of understanding the audience and purpose when organizing experts to speak.

7. Discussion Items.

- a. SDSSA Summer Conference

Dr. Guffin provided an overview of the up-coming conference with a focus on branding. She highlighted the importance of learning from our colleagues with the addition of panels at the end of sessions. Jennifer Lowery walked through the logistics of the conference and members volunteered to help throughout the conference.

A motion was made by Justin Downes, seconded by Brian Sampson, to approve seeking a contract with Arrowwood Cedar Shore for the SDSSA 2027 Summer Conference (July 18-21). All present voted aye. Motion carried.

b. Forrest Connor Loan

Mr. Naugle initiated the process for a change to the SDSSA Constitution concerning the Forrest Connor Loan program. He followed the process as outlined in the constitution. The membership body will vote on the amendment at the annual meeting.

c. SASD/ASBSD Public Relations

Mr. Monson and Dr. Lowery provided an update on the public relations campaign. This included spotlights for districts, progress, and t-shirts for the conference. Discussion on measuring success with the initiative was conducted. This measurement will be important as we continue to move forward with the work. The following recommendations were made: link the poweredbySD website to SASD homepage, Triple the Content, Get in front of legislators (including website), focus each month, and public school kids to Pierre.

d. IM-28 Sales Tax

An overview of resources was provided to the board concerning IM-28. At this time, the board is acknowledging the negative impact IM-28 would have on education and our students. The board will provide information to organization and groups studying the issue and potential impact. The estimated revenue loss for the verbiage "anything sold for human consumption" is \$176 million. The group will discuss at the September executive board meeting.

e. Other Topics

none

8. New Business

a. Meeting dates were set for the 2024-2025 school year:

- i. Wednesday, September 25, 2024, Zoom 9 am MT/10 am CST
- ii. Tuesday, December 3, 2024, @ Arrowwood Cedar Shore @ 6:00 p.m. CST River Run Wetlands - [contract](#)
- iii. Wednesday, December 4, 2024, @ Arrowwood Cedar Shore @ 10:00 a.m. CST (statewide meeting of superintendents) Hale/Oacoma Rm. - [contract](#)
- iv. Tuesday, February 4, 2025 @ Pierre Ramkota @ 10:00 a.m. CST (K. Brandlee has contract)
- v. Wednesday, February 5, 2025 @ Pierre Ramkota - [contract](#)
- vi. Tuesday, April 8, 2025, @ Arrowwood Cedar Shore @ 10:00 a.m. CST (before SASD Executive Board meeting)
- vii. Sunday, July 20, 2025 @ Arrowwood Cedar Shore @ 6:00 p.m. CST - [contract](#)

b. Webmaster

Kara Brandlee is the SDSSA webmaster. The payment for the webmaster work is \$1200.

A motion was made by Becky Guffin, seconded by Orion Thompson, to approve paying \$1200 to Kara Brandlee for her services as webmaster. All present voted aye. Motion carried.

c. Federal/State Relations Report

no report - Dr. Deboer was absent

d. AASA Governing Board Report

Dr. Guffin and Mr. Naugle serve on the AASA governing board as our representatives. Dr. Guffin provided a comprehensive report of their work in Washington DC in early July. The team attended training, governing board

meetings, and visited with our South Dakota Congressional Delegation on the Hill. Professional development was received and shared with the group on the following topics: Title IX new regulations, Section 504 expansion, FERPA (focus on could-base advancements), Significant ADA compliance updates in 2027, and focus on kids and social media legislation.

e. SD Legilative Meeting Preparation (December 2024)

The executive board discussed the December legislative meeting format, organization, and logistics. The meeting continues to evolve and improve. The addition of legislative leadership at the meeting was well received. The executive board will ask Dr. Schultz, Dr. Danielson, and Mr. Monson to continue to their work on organizing the preliminary survey.

f. Other

Dr. Guffin shared the AASA 2025 National Conference is in New Orleans. Accomodations are difficult and if individuals are interested to make plans sooner than later.

9. Adjournment

A motion was made by Orion Thompson, seconded by Quiton Cermak, to adjourn the meeting. All present voted aye. Motion carried.

Respectfully Submitted: Jennifer N Lowery