

SOUTH DAKOTA SCHOOL SUPERINTENDENTS ASSOCIATION (SDSSA)
EXECUTIVE BOARD MEETING MINUTES
Wednesday, September 21, 2016 @ 10:00 a.m.
SD Hall of Fame Building—Chamberlain

Lunch will be catered by the Chamberlain Food Center—Deli Sandwich, Soup, Chips, Cookies, and Drinks.

AGENDA:

1. Call the meeting to order—Lynn Vlasman, President.

President Vlasman called the meeting to order at 10:11 a.m. A quorum was established with the following members present: Lynn Vlasman, President; Jeff Danielsen, President-Elect and Region 1 Rep.; Kelly Glodt, Past-President; Brian Field, Secretary; Tom Cameron, Region 3 Rep.; Mark Naugle, Region 4 Rep.; Brian Heupel, Region 5 Rep., Monte Nipp, Region 6 Rep.; and Terry Nebelsick, Region 7 Rep.

Also in attendance were: Dan Leikvold, AASA Governing Board; Bob Sittig, AASA Governing Board; Tim Graf, SASD Executive Board; Joel Jorgenson, SASD Executive Board; and Rob Monson, SASD Executive Director.

Absent—Summer Schultz, Treasurer and Jason Bailey, Region 2 Rep.

2. Welcome to our new member: Monte Nipp, Region 6 Rep. (2019).

President Vlasman welcomed new Executive Board member Monte Nipp from Region 6 who will serve through 2019.

3. Approve additions/corrections to the agenda. (m)

An Accountability Work Group update will be provided by Dr. Glodt and Rob Monson under agenda item #6j and Open Enrollment will be added to the discussion on agenda item #7d. A motion was made by Mark Naugle, seconded by Kelly Glodt to approve the agenda with the two additions. All present voted aye. Motion carried.

4. Approve the minutes of the July 17, 2016 meeting—Brian Field, Secretary (enclosed). (m)

A motion was made by Brian Heupel, seconded by Tom Cameron to approve the July 17, 2016 meeting minutes. All present voted aye. Motion carried.

5. Approve the financial report—Dr. Summer Schultz, Treasurer (enclosed). (m)

A motion was made by Mark Naugle, seconded by Jeff Danielsen to approve the financial report. All present voted aye. Motion carried.

6. New Business.

- a. Discuss 2016 Summer Conference Expenses.

The Board reviewed the 2016 Summer Conference expenses.

- b. Discuss feedback received from the 2016 SDSSA Summer Conference attendees—sessions, hotel accommodations, meeting rooms, meals, vendors, hospitality, etc.

The Board discussed feedback received from membership regarding the 2016 Summer Conference.

- c. Discuss 2017 Summer Conference Budget for speakers.

It was the consensus of the Executive Board to increase the speaker budget for 2017 to secure quality speakers for the Summer Conference.

A motion was made by Terry Nebelsick, seconded by Kelly Glodt to authorize Dr. Danielsen to spend up to \$8000 to secure speakers for the 2017 Summer Conference. All present voted aye. Motion carried.

The Board also discussed the possibility of increasing SDSSA dues and/or conference registration fees in the future if we would need additional funds to support our conference and other events.

- d. Discuss potential speakers, topics, and/or changes in the program format for the 2017 Summer Conference—Dr. Jeff Danielsen, President-elect.

Dr. Danielsen has received some input from membership regarding potential speakers, topics, or changes to the 2017 Summer Conference program.

He informed the Board that he had booked Dave Weber for \$3000, plus expenses. Mr. Weber is a high-energy, humorous leadership speaker who recently spoke at the AASA conference in Phoenix.

He informed the Board that he has also booked Dr. Mark Edwards, a past National Superintendent of the Year from Virginia and North Carolina and has been very successful with 1:1 rollouts. He recently took a job with Discovery Education and as a result, there will be no charge for his attendance. Discovery Education will also be a vendor. Dr. Edwards has written books on their laptop rollout, school culture and

climate. Dr. Danielsen has a conference call with Regional Discovery Education next week.

Dr. Danielsen will also work to book the new SDHSAA Executive Director and may try to book the AASA president. Bob Sittig and Dan Leikvold can provide AASA updates from the federal level.

Dr. Danielsen also talked about setting up panels of superintendents from small, mid-size, and large schools to have open dialogue on a variety of topics or open-ended questions. The Board discussed that the panels could rotate and vendor drawings could be done to keep people in the room.

DA Davidson will pay for the green fees for the superintendent golf outing. It was also discussed that maybe more fishing boat sponsors could be secured to cover expenses of superintendents with boats.

- e. SDSSA has signed contracts for the 2017 and 2018 Summer Conferences at Cedar Shore.

Secretary Field informed the Board that contracts have been signed with Cedar Shore for the 2017 and 2018 Summer Conference for the dates below.

- i. The 2017 Conference will be Sunday, July 16 thru Wednesday, July 19.
- ii. The 2018 Conference will be Sunday, July 15 thru Wednesday, July 18.

Concerns were expressed about the quality of the PA system as there seemed to be issues throughout the conference. Membership wondered if a SDSSA sponsor might assist us in bringing in their own PA system, such as Goldenwest Communications, Haggerty Musicworks, or Mid-states Audio.

- f. Discuss whether SDSSA should continue with the legislative survey and the statewide meeting of superintendents at Cedar Shore to review and discuss the survey results after the Governor's budget address?
 - i. If continued, should we follow the same agenda and format that Dr. Leikvold and Dr. Glodt used the past two years for the statewide meeting?

The Board believed the statewide meeting of superintendents should be continued and that that we should follow the same agenda and format used the past two years.

The Board agreed that the new format is much more meaningful with small group discussion and they also like the mixed geographic groups with different sized schools.

The Board discussed the process for determining what the survey will look like. A Committee of 4 made up of Dr. Danielsen, Dr. Schultz, Mr. Vlasman, and Mr. Monson will work on the survey. It was discussed that we need to streamline and/or compact the survey to 20 questions or so and then send it to the Executive Board for input. Mr. Monson can load it into SASD's survey monkey.

The Board believed some of the following areas needed to be addressed in the survey: repeal of the ½ cent sales tax, 2-year averaging needs to be reinstated, conflict of interest law, tax credit law, and juvenile justice.

Rob Monson also stated that maybe someone from the state can come and address a hot topic at the time, like Tony Venhuizen did last year.

- ii. Dr. Danielsen, Dr. Schultz, Lynn Vlasman, and Rob Monson have volunteered to gather input, help organize the survey and questions, email it out to membership in survey monkey, and summarize the results.

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- iii. The date for the state-wide superintendent meeting would be Wednesday, December 14, 2016 at 10:00 a.m. at Cedar Shore in Chamberlain.

The state-wide superintendent meeting will be on Wednesday, December 14, 2016 at 10:00 a.m. at Cedar Shore in Chamberlain. Brian will make the arrangements with Cedar Shore.

- g. Superintendent Legislative Day—Wednesday, February 1, 2017—Buffet with the State Legislators will be at 6:00 that evening at the Pierre Ramkota.

The superintendent legislative day and buffet with the state legislators will be on Wednesday, February 1, 2017 at 6:00 p.m. at the Pierre Ramkota in the courtyard due to a scheduling error on the part of the Ramkota. The Board stated that appetizers should be served in place of the regular meal.

- h. SDHSAA updates.
 - i. Executive Director Search.

The Board received an update on the SDHSAA Executive Director search.

- ii. Finance Committee—Jeff Danielsen and Mark Naugle.

Dr. Danielsen and Mr. Naugle provided an update on the SDHSAA Finance Committee. The committee will be kept but it has been restructured to include one principal, two AD's, and two business manager. They will also redefine their role. The new director will need to value their input and role.

- iii. Are there any other areas that SDSSA addressed two years ago that still need to be a focus area?

Dr. Leikvold highlighted the areas that were discussed with the SDHSAA two years ago and noted that progress had been made. The Board discussed areas that still needed to be reviewed. Mr. Vlasman, Dr. Glodt, and Dr. Danielsen will meet soon to talk about the SDHSAA areas that need to be a focus.

- i. AASA update from Governing Board Members Bob Sittig (2018) and Dr. Dan Leikvold (2019).

AASA Governing Board members Mr. Sittig and Dr. Leikvold provided an AASA update.

Dr. Leikvold emailed a handout to the Board highlighting the AASA information on federal education issues.

- j. SASD update—Executive Director Rob Monson.

SASD Executive Director Rob Monson reviewed the following items in his SASD update.

- i. AASA National Conference on Education—at New Orleans, March 2-4, 2017. The South Dakota Hotel is the Hilton New Orleans Riverside.

Rob reported that there were still several rooms available in the SD block.

- ii. New Superintendent and Principal Mentoring program.

Rob reported that only 2 superintendents and 3 principals are taking advantage of the mentoring program at this time.

- iii. Ladies in Leadership—Hill City on September 8 and Renner on September 15.

Rob reported that the numbers were down somewhat but that it was a great conference.

- iv. Aspiring/Perspiring Superintendent Workshop—at the Royal Fork in Sioux Falls near Empire Mall on September 26 and in Rapid City on October 18.

Rob reported that the Sioux Falls event has over 20 registered and the Rapid City event will be held at Minervas on October 18.

- v. Creating Personalized Learning Experiences to Inspire Learning—Harrisburg Schools on October 29.

Rob sent this announcement out for the Harrisburg principals.

- vi. Mountain States Principals' Conference in Deadwood on November 6-8.

A great conference has been put together from principals from Wyoming, ND, and SD.

- vii. SASD Outstanding Administrator Banquet on February 1, 2017 will be moved from the Pierre Ramkota to the Drifters Event Center in Ft. Pierre (behind the Pizza Ranch along the river).

Rob informed the Board that the SASD Outstanding Administrator Banquet has been moved to the Drifters Event Center in Ft. Pierre.

- viii. SDCL 3-23-6 Conflict Disclosure and Authorization & SDCL 3-23-3—Request and Authorization for Waiver.

Wade Pogany and Rob met with Rep. Mickelson recently and he is open to changes to the conflict of interest legislation. The Legislative Research Council is going to look at and so is ASBSD attorney Gerry Kaufman. Rob reported that the conflicts of interest need to be in the record every year.

- ix. 2017 Legislative priorities.

Rob received a letter from the Attorney General's office but it didn't answer any of the conflict of interest questions we were hoping to get cleared or have answers to.

Following were some other points that Rob brought up regarding potential legislation:

There will most likely be an attempt to repeal the ½ cent sales tax.

Juvenile Justice needs to be discussed or the law needs to be enforced.

2-year averaging needs to be brought back.

Fund balance levels were set as a 3-year time frame. The perceived timeline was June 30, 2019 however, the reality timeline is actually June 30, 2018.

Legislation has conflicts—SB 131 is CPI or 3% and SB 133 states 63% of sales tax goes to schools for teacher compensation. The current CPI is 0.03% which equates to about \$25 per student.

x. Other updates.

Rob reported that 68 administrators are in the Book Study that Harrisburg principal Darren Ellwein is leading.

Rob and Dr. Glodt discussed the Accountability Work Groups, SPI indicators, levels of excellence, levels of proficiency, and criterion-based or norm-referenced based assessments.

7. Other Business.

a. Discuss the Forrest Connors Loan Use Guidelines.

The Executive Board reviewed the Forrest Connors Loan Use guidelines.

b. Approve application for Forrest Connors Loan. (m)

A motion was made by Kelly Glodt, seconded by Jeff Danielsen to approve the application in the amount of \$1500 for a Forrest Connors loan. All present voted aye. Motion carried.

c. Discuss potential donations from SDSSA to superintendents who are battling major health conditions.

President Vlasman discussed potential donations from SDSSA to superintendents who are battling major health conditions. It was the consensus of the Board not to contribute funds directly from SDSSA but the Board will facilitate communication for support of our colleagues who are battling illnesses. It was also discussed that at our state-wide meeting, we could do a free-will donation.

d. Discuss homeschooling and open enrollment.

Mr. Graf discussed homeschooling concerns with the Executive Board. He had corresponded with Dr. Schopp regarding parents who are home schooling their children and he is having problems with them filling out public school exemptions and some parents are non-cooperative regarding the testing component. Other

superintendents have experienced similar situations. State laws are not being enforced.

Dr. Danielsen discussed open enrollment concerns he had experienced as well. Changing the fall open enrollment deadline from the last Friday in September was discussed as well.

e. Discuss virtual school.

Mr. Graf discussed virtual school concerns with the Executive Board. Where is the accountability as public funds are being used to pay for those classes? Where are the completion rates, credit totals, etc.? Why is the completion rate not accessible? What are the rules to become a virtual school? Who is checking up on them?

f. Discuss juvenile justice.

Mr. Graf discussed juvenile justice concerns with the Executive Board. What is going on with it? It was the consensus of our Board that it is not working. Where are the resources? Why isn't the law being followed? There is no teeth in tickets—just goes to collections; no referrals are coming through; and no diversions. We need some follow-through.

Rob encouraged regional discussions to engage school officials, SRO's, child protection, law enforcement officers, court services, probation officers, correction officers, state's attorney, judges, legislators, etc.

g. Updated SDSSA Constitution—July 19, 2016 (enclosed).

Secretary Field provided the Board with an updated SDSSA Constitution that was adopted on July 19, 2016 at the SDSSA Annual Meeting at Cedar Shore in Chamberlain.

h. Updated Committee handout (enclosed)—SDSSA Executive Board, AASA Governing Board, AASA Federal & State Relations Coordinator, SASD Executive Board, SASD Professional Member Services Committee, SASD Legislative Committee, and SASD Delegate Assembly.

Secretary Field provided the above handouts for the Executive Board.

i. 16-17 SDSSA Executive Board Meetings.

President Vlasman reviewed the upcoming 16-17 SDSSA Executive Board Meeting dates.

- i. Tuesday, December 13, 2016 @ Chamberlain Cedar Shore @ 6:00 p.m.
- ii. Tuesday, January 31, 2017 @ Pierre Red Rossa @ 10:00 a.m.
- iii. Wednesday, April 5, 2017 @ Chamberlain Cedar Shore @ 9:00 a.m. (before SASD Executive Board meeting).
- iv. Sunday, July 16, 2017 @ Chamberlain Cedar Shore @ 7:00 p.m.

- 8. Next meeting: Tuesday, December 13, 2016 @ 6:00 p.m. (Cedar Shore in Chamberlain).

President Vlasman reminded the Executive Board that their next meeting is scheduled for Tuesday, December 13, 2016 at 6:00 p.m. at Cedar Shore in Chamberlain.

9. Adjournment.

A motion was made by Brian Heupel, seconded by Mark Naugle to adjourn the meeting. All present voted aye. President Vlasman declared the meeting adjourned at 1:54 p.m.