

SOUTH DAKOTA SCHOOL SUPERINTENDENTS' ASSOCIATION (SDSSA)
EXECUTIVE BOARD MEETING MINUTES
Wednesday, September 13, 2017 @ 11:30 a.m.
Blarney's Sports Bar & Grill Meeting Room—Mitchell
(located 1 block south of the I-90 exit in the Highland Mall)

AGENDA:

1. Call the meeting to order—Dr. Jeff Danielsen, President.

President Dr. Jeff Danielsen called the meeting to order at 12:05 p.m. A quorum was established with the following members present: Dr. Jeff Danielsen, president; Mr. Tim Graf, president-elect; Dr. Kelly Glodt, past-president; Dr. Summer Schultz, secretary; Mr. Brian Field, treasurer; Dr. Donovan DeBoer, Region 1; Mr. Tom Cameron, Region 3; Mr. Scott Lepke, Region 5; Mr. Terry Nebelsick, Region 7; Dr. Dan Leikvold, AASA Governing Board; Mr. Bob Sittig, AASA Governing Board; Mr. Kevin Pickner, SASD Executive Board; Mr. Joel Jorgenson, SASD Executive Board; and Mr. Rob Monson, SASD Executive Director.

Absent: Mr. Jason Bailey, Region 2; Mr. Mark Naugle, Region 4; and Mr. Monte Nipp, Region 6.

Dr. Danielsen provided an update on the SASD Leadership Retreat for Presidents/Vice-presidents that was held in Alexandria the past two days.

2. Welcome to our new members: Dr. Donovan DeBoer, Region 1 Rep. (1 yr. term thru 2018); Mr. Scott Lepke, Region 5 Rep. (3 yr. term thru 2020); and Mr. Kevin Pickner (1 yr. term on the SASD Exec. Bd. thru 2018).

Dr. Danielsen welcomed our new members to the SDSSA Executive Board. Board members introduced themselves and provided highlights from their current school year.

3. Approve the agenda with any corrections or additions. (m)

A motion was made by Dr. DeBoer, seconded by Mr. Nebelsick to approve the agenda. All present voted aye. Motion carried.

4. Approve the minutes of the July 16, 2017 meeting—Brian Field, Secretary (enclosed). (m)

A motion was made by Dr. DeBoer, seconded by Mr. Nebelsick to approve the minutes from the July 16, 2017 meeting. All present voted aye. Motion carried.

5. Approve the financial report—Dr. Summer Schultz, Treasurer (enclosed). (m)

A motion was made by Dr. Glodt, seconded by Mr. Lepke to approve the financial report. All present voted aye. Motion carried.

6. New Business.

- a. Discuss the 2017 Summer Conference.
 - i. Expenses.
 - ii. Feedback received from the attendees—sessions, hotel accommodations, meeting rooms, meals, vendors, hospitality, etc.

Dr. Schultz provided a review of 2017 summer conference expenses. Dr. Danielsen provided a review of the 2017 summer conference, including feedback received from those in attendance. Overall, superintendent attendees were up, as were the number of vendors.

The Executive Board made a decision to keep our two luncheon meals and evening banquet meal around the \$10 range to lower expenses as they felt there was no need for an \$18-20 banquet meal.

Dr. Schultz is currently booking superintendent room reservations for the 2018 summer conference. About 100 rooms have been reserved, along with some cabins. She will send out one more email to superintendents to remind them to book the rooms with her. She will secure 10 additional rooms for new superintendents.

Mr. Cameron will check with Fischer-Rounds Insurance to see if they would like to host the Sunday evening hospitality room.

- b. Discuss the 2018 Summer Conference.
 - i. Budget for speakers.

The SDSSA Executive Board supported Mr. Graf's recommendation to attract a high quality speaker, such as Todd Whitaker. Along with the dollars budgeted for speakers, it was discussed that SDSSA could possibly secure premium vendors to help defray costs of bringing in Mr. Whitaker. Recently, Mr. Whitaker has written a book for superintendents on leadership. Mr. Whitaker would also be able to lead some group discussions and help facilitate those sessions.

Mr. Graf is also looking at the potential of having some premium vendors bring in general speakers and then 15-20 minutes mini-sessions with a captive audience for those interested in the solution session that feature some high-quality education products and programs.

Mr. Graf is also looking to bring in Chad Sheehan from Sheehan Strategic Solutions, LLC. Chad is a retired law enforcement officer from Sioux City who presents a program called, SAVE Yourself. He does a great job of engaging people.

It was also discussed that vendors who assist with socials might be interested in sponsoring speakers for the conference to help defray costs as well. It was also discussed that we need to use regional superintendent meetings to plug the upcoming summer conference and encourage all to attend the sessions and take part in the professional development.

It was also discussed that we should give out Whitaker's new book to all superintendents who register for the summer conference.

- ii. Potential speakers, topics, and/or changes in the program format —Mr. Tim Graf, President-elect.

Mr. Graf shared his initial thoughts regarding the 2018 summer conference on item #1—please refer to the notes above.

- iii. SDSSA has a signed contract for the 2018 Summer Conference at Arrowwood Cedar Shore—Sunday, July 15 thru Wednesday, July 18.

Mr. Field reminded the Board that the 2018 summer conference will be at Arrowwood Cedar Shore on July 15-18.

- iv. Dr. Schultz—moving sponsors/vendors to one classification rather than three levels—some vendors were not happy with their table location, especially when they were a gold level sponsor.

Dr. Schultz discussed having one vendor sponsorship level moving forward rather than gold, silver, and bronze levels of sponsorship. Some vendors were not happy with their table location. Unfortunately, there are only so many prime spots for vendor tables.

Currently, there are 3 levels of sponsorship—gold (\$500-16), silver (\$300-12), and bronze (\$200-5). The majority are gold sponsors. Some

A motion was made by Mr. Cameron, seconded by Mr. Lepke to have one level of sponsorship at \$500. That will get the vendor a booth at the summer conference, their business logo on the SDSSA webpage, and their logo on the summer program. All present voted aye. Motion carried.

Vendor booths will continue to be randomly assigned by Dr. Schultz and Mr. Field.

- c. Discuss the venue for the 2019 and 2020 Summer Conference.
 - i. 2019—Sunday, July 14 thru Wednesday, July 17
 - ii. 2020—Sunday, July 19 thru Wednesday, July 22

Mr. Field reported that Cedar Shore would be very happy to host the SDSSA summer conference in 2019 and 2020. Mr. Field also reported that the Ramkota in Pierre would like to once again host our group. They reported that many improvements have been made in rooms, conference center, HVAC, etc. and more improvements are on their way too. Most superintendents prefer the Cedar Shore location as it is more private and a great place to go in the summer.

A motion was made by Mr. Lepke, seconded by Dr. Schultz to host the SDSSA Summer Conference at Arrowwood Cedar Shore in the summer of 2019 and 2020. All present voted aye. Motion carried.

Mr. Field will make arrangements with Kathi Anderson at Cedar Shore and sign contracts for the summer of 2019 and 2020.

- d. Dr. Danielsen's thoughts for discussion regarding first and/or second year superintendents and encouraging regional groups to reach out and get the new superintendents to regional and state meetings for support—possibly discounted rates too for both region and state organizations.

Dr. Danielsen discussed his thoughts of providing discounted rates for region and state association memberships for SDSSA if the superintendents are in their first or second year.

Regions representatives were encouraged to contact new superintendents in their regions and encourage them to join and attend the regional meetings and the summer state conference.

A motion was made by Mr. Graf, seconded by Dr. DeBoer to allow first-time superintendent attendees the opportunity to attend the summer conference for ½ price. All present voted aye. Motion carried.

- e. Discuss the SDSSA Legislative Survey and Statewide Meeting of Superintendents.
 - i. Should SDSSA continue with the legislative survey?
 - ii. Should SDSSA host the statewide meeting of superintendents at Arrowwood Cedar Shore to review and discuss the survey results after the Governor's budget address?
 - iii. If continued, should we follow the same agenda and format that has been used the past several years for the statewide meeting?
 - iv. Last year, Dr. Jeff Danielsen, Dr. Summer Schultz, and Mr. Rob Monson volunteered to gather input, help organize the survey and questions, email it out to membership in survey monkey, and summarize the results.

- v. The date for the state-wide superintendent meeting would be Wednesday, December 6, 2017 at 10:00 a.m. at Arrowwood Cedar Shore in Chamberlain.

Dr. Danielsen, Dr. Schultz, Mr. Field, and Mr. Monson will once again team up on the SDSSA legislative survey prior to the statewide meeting on Wednesday, December 6, 2017 at 10:00 a.m. at Cedar Shore. They intend to add questions on the survey, including: ECF, juvenile justice, home school, and home school participation. The Governor's Budget Address will be held on Tuesday, December 5.

- f. Superintendent Legislative Day—Wednesday, January 31, 2018—Buffet with the State Legislators will be at 6:00 that evening at the Pierre Ramkota.

Mr. Field reminded the Board that the Superintendent Legislative Day is set for Wednesday, January 31, 2018. The evening buffet with state legislators is set for 6:00 p.m. at the Pierre Ramkota. Superintendents need to email or call their legislators to tell them about the event and let them know if they will or will not be in attendance.

- g. SDHSAA updates.

Dr. Danielsen provided an SDHSAA update. Don Kirkegaard is chairing the committee regarding corporate sponsors and foundation sponsors. Corporate sponsors will remain as is for 17-18. Discussions will continue to help eliminate confusion. SDSSA believes separation of the two is a good thing.

- h. AASA update from Governing Board Members Mr. Bob Sittig (2018) and Dr. Dan Leikvold (2019).

There were no new updates to report of from AASA.

- i. SASD update—Executive Director Mr. Rob Monson.

SASA Executive Director Mr. Monson provided the following updates.

- i. Updated SASD Website.

The SASD website has been overhauled into a new format and it looks more professional.

- ii. ASBSD/SASD Joint Conference.

Keynote Colonel Athens did a great job. There were 514 school board members and administrators registered, the largest ever.

iii. SASD Preschool Levels of Excellence.

There was a press release a couple of weeks ago. There is a tool for pre-schools to use and an external observation from a trained administrator. There are not too many trainers right now. It has been a very good public relations campaign and PBS will feature a story in November.

iv. Ladies in Leadership Rapid City/Sioux Falls (Renner).

Rapid City had 30 registered and Renner has 19 registered.

v. SASD Leadership Academy.

SASD Leadership Academy is underway. There is a book study and private coaching sessions with Rick Melmer and Tom Oster as well. It is modeled after Leadership SD.

vi. Principal Leadership and Development.

SASD has teamed up with SD DOE and the group is up and running. New principals and early career principals have mentors.

vii. SASD Outstanding Administrator Banquet on January 31, 2018 at the Drifters Event Center in Ft. Pierre (behind the Pizza Ranch along the river).

The SASD Outstanding Administrator Banquet is going back to the Ramkota.

viii. AASA National Conference on Education in Nashville on February 15-17, 2018. The South Dakota Hotel is the Omni. SASD has set aside 5 rooms for Tuesday night, 30 rooms for Wednesday thru Friday night, and 10 rooms for Saturday night.

The block of rooms is full. Martin's BBQ will host our SD delegation on Thursday night.

ix. Conflict Disclosure and Authorization.

Mr. Monson reminded the Board of the Webinar set for Friday morning, September 15 at 10:30.

x. DCI/FBI Background Checks.

Mr. Monson reminded the Board that the user agreement must be signed and then training emails will come.

xi. 2018 SD Legislative priorities.

Mr. Monson highlighted a few issues—ECF, home school, and juvenile justice.

xii. Other updates.

Mr. Monson stated there would be a book study down the line. The SASD Leadership Retreat was completed this morning. The Mountain States Conference is set for November 13-14 in Deadwood.

7. Other Business.

- a. Discuss homeschooling concerns and home schooled students participation in co-curricular activities and a future meeting with members from the home school coalition prior to the 2018 SD Legislative Session.

Dr. Schultz and Mr. Graf discussed homeschooling concerns and homeschooled student participation in co-curricular activities. They are trying to set up meetings with legislators and Mitch Richter. They had a conference call with Tony V. to get a feel of the Governor's office. Reaching out and talking is the right thing to do at this time, as legislation will be coming unless the discussions are happening right now.

Our message needs to be, "we want to work with you and come to a common ground." There needs to be some minimum requirements.

- b. Discuss juvenile justice concerns/reforms and the upcoming Juvenile Justice Summit set for September 26-27 at the Ramkota Hotel and Conference Center in Sioux Falls from 9:00 a.m. to 3:00 p.m. Participants must register online for the summit on or before September 23 at 4:00 p.m. Visit www.ujsjjs.sd.gov for more information.

The issues are intertwined—home school, juvenile justice, and ECF. The kids have not gone anywhere—they are still in our school. Our schools and communities need resources for functional family therapy, anger and aggression, etc.

Mr. Graf discussed juvenile justice concerns and the upcoming Juvenile Justice Summit on September 26-27 at the Ramkota Hotel and Conference Center in Sioux Falls.

- c. Extraordinary Cost Fund—Mr. Sittig and Mr. Glodt.

Concerns were expressed whether or not there would be enough ECF funds for schools to access during the 17-18 school year. Dr. Glodt reported that high-cost programs are scrutinized more than high-cost students.

- d. Offensive symbolism—Dr. Leikvold.

The Board discussed whether or not we need some collective guidance on this issue.

8. 17-18 Committees (enclosed)—SDSSA Executive Board, AASA Governing Board, AASA Federal & State Relations Coordinator, SASD Executive Board, SASD Professional Member Services Committee, SASD Legislative Committee, and SASD Delegate Assembly.

Mr. Field provided the SDSSA Executive Board with an updated 17-18 Committee handout. He will update the handout with everyone's cell numbers as well.

9. 17-18 SDSSA Executive Board Meeting Dates.

Mr. Field reminded the Board of the upcoming 17-18 SDSSA Executive Board meetings.

- i. Tuesday, December 5, 2017 @ Arrowwood Cedar Shore @ 6:00 p.m.
- ii. Tuesday, January 30, 2018 @ Pierre Red Rossa @ 10:00 a.m.
- iii. Wednesday, April 4, 2018 @ Arrowwood Cedar Shore @ 9:00 a.m. (before SASD Executive Board meeting).

The Board needs to be flexible on the Wednesday, April 4 date and needs to keep open Tuesday, April 3 as well in case the meeting would be changed.

- iv. Sunday, July 15, 2018 @ Arrowwood Cedar Shore @ 7:00 p.m.

10. Next meeting: Tuesday, December 5, 2017 @ 6:00 p.m. (Arrowwood Cedar Shore).

Mr. Field reminded the Board that the next SDSSA Executive Board meeting is set for Tuesday, December 5, 2017 at 6:00 p.m. at Cedar Shore.

11. Adjournment.

A motion was made by Mr. Graf, seconded by Mr. Nebelsick to adjourn the meeting. All present voted aye. Motion carried. Dr. Danielsen declared the meeting adjourned at 2:30 p.m.