

SOUTH DAKOTA SCHOOL SUPERINTENDENTS ASSOCIATION
EXECUTIVE BOARD MEETING MINUTES
Tuesday, January 31, 2017 @ 10:00 a.m.
Red Rossa, Pierre, SD (Plains Room)

NOTE:

Dr. Danielsen presided over the meeting in place of Mr. Vlasman. Dr. Schultz kept the official minutes in place of Mr. Field.

AGENDA:

1. Call the meeting to order.

President-elect and Region 1 Rep. Dr. Jeff Danielsen called the meeting to order at 10:00 a.m. A quorum was established with the following members present: Summer Schultz, Treasurer; Jason Bailey, Region 2 Rep.; Tom Cameron, Region 3 Rep.; Mark Naugle, Region 4 Rep.; Brian Heupel, Region 5 Rep.; Monte Nipp, Region 6 Rep.; and Terry Nebelsick, Region 7 Rep.

Also in attendance were: Dan Leikvold, AASA Governing Board; Bob Sittig, AASA Governing Board; Tim Graf, SASD Executive Board; Joel Jorgenson, SASD Executive Board; and Rob Monson, SASD Executive Director.

Absent: Lynn Vlasman, President; Brian Field, Secretary; and Kelly Glodt, Past-president.

2. Approve the agenda. (m)

A motion was made by Heupel, seconded by Naugle to approve the agenda. All present voted aye, motion carried.

3. Approve the minutes from the December 6, 2016 meeting (enclosed). (m)

A motion was made by Nebelsick seconded by Bailey to approve the minutes from the December 6, 2016 meeting. All present voted aye, motion carried.

4. Approve the financial report (enclosed). (m)

A financial report was provided by Dr. Schultz. As of January 20, 2017 SDSSA had a checking account cash on hand of \$44,360.05 and total net assets of \$45,860.05. A motion was made by Cameron, seconded by Naugle to approve the financial report. All present voted aye, motion carried.

5. SASD Report—Executive Director Rob Monson.

An SASD report was provided by Executive Director Rob Monson, summarizing the following items.

a. SASD Public Relations video.

Sterling marketing didn't take on the project. SASD is still looking for administrators to participate.

b. Education-related legislation/bills of importance.

HB 1122 (watch) Notification instead of application for alternative education.

HB 1123 (oppose) Homeschool in interscholastic activities—nullifies any qualifications that schools currently have, no further criteria from school board can happen. Only have to take one class.

HB 1125 (support) Make accessible to public information about tax credit donations.

HB 1111 (support) Fall enrollment/two-year averaging.

SB55 (oppose) Scientific instruction—takes away local control for school boards to set curriculum. Made it through Senate.

SB82, 83, 84 103: Juvenile Justice Bills.

SB 85 (oppose) Standardized test exemption.

SB 89 Firearms—Watch for a “smoke out.”

SB92 (support) Extend the date a school district is required to bring reserve funds down to a certain percentage.

SB112 (oppose) School Boards decision to change number of days in a week can be referred to a public vote.

SB115 Transgender bathroom bill that was pulled Tuesday.

SB134 (oppose) Prohibit expenditure of certain public school resources for political purposes. Basically we couldn't use school email, phones, etc. to contact lobbyist.

c. Delegate Assembly—Tuesday, January 31 at 1:00p.m.—Red Rossa Conference Center—Highland Hills Ballroom.

d. Outstanding Administrator Banquet—Wednesday, February 1 at 12:00 p.m.—Drifters Event Center—Ft. Pierre.

e. SASD Legal Seminar—April 4 at Cedar Shore.

f. Aspiring School Leaders—April 19-21 at Keystone.

Approximately, 30 slots are still available for this opportunity.

g. TIE Conference—April 23-25 at Rapid City.

h. Other topics/updates.

6. Discuss the process/procedure on proposals during the Legislative Session and how to determine what action should be taken.

A discussion was held regarding process/procedures on proposals during the legislative session and how to determine what action should be taken.

Rob said he will fall back on SASD standing positions first. Then he relies on Delegate Assembly which the change in date has really helped for timing. A few more bills could still come before Thursday, March 2. One example is a CPR bill for graduation requirements and Mark Mickelson's clean-up bill on Conflict of Interest (who reveals and a dollar amount threshold).

Jeff asked if SDSSA would want to latch on to something (2-year averaging) was discussed as something that most people would be ok with; however, we also discussed that the Governor has asked the large school group to wait and feel it out and some feel that bringing anything in the formula up may open the door for the entire formula to amended.

7. Superintendent Legislative Day is set for Wednesday, February 1.

Dr. Danielsen reviewed the schedule for Superintendent Legislative Day on February 1.

- a. Attend Committee Meetings at the Capitol—7:45-9:45 a.m.
- b. ESSA: Identifying LEA Requirements (SD DOE)—Ramkota (Ampitheater)—10:00-11:30 a.m.
- c. SASD Outstanding Administrators Luncheon at the Drifters Event Center in Ft. Pierre (behind the Pizza Ranch along the river)—12:00-1:30 p.m.
- d. SASD Outstanding Administrators will be recognized in House and Senate—2:00 p.m.
- e. Table-Talk: Weighing in on State's ESSA Plan Proposals (SD DOE)—Ramkota (Ampitheater).
- f. Beadle Club Meeting—Ramkota (Lake Sharpe Room)—3:30-5:00 p.m.
- g. Superintendents Legislative Reception at the Ramkota (Gallery D, E, F, and G)—6:00-8:00 p.m.
 - i. Superintendents need to make sure that they invite their legislators.
 - ii. Ramkota will set up for 115 people.
 - iii. The meal will consist of sliced boneless pork loin in BBQ sauce, baked beans, potato salad, cole slaw, vegetables and dip, white and wheat buns, pickles, chips, coffee, and water.

8. AASA Governing Board Report—Dr. Leikvold and Mr. Sittig.

Dr. Leikvold and Mr. Sittig provided the AASA Governing Board report. Betsy Devos is getting voted on today, January 31 and President Trump has frozen ESSA until March. A letter was sent to SD delegation in December regarding our stance on public schools more so than our position against the nominee.

9. AASA National Conference on Education at New Orleans, March 2-4, 2017.

Dr. Danielsen reviewed the details of the upcoming AASA National Conference on Education in New Orleans on March 2-4, 2017.

- a. Conference will be in the Ernest N. Morial Convention Center.
- b. SD Hotel is the Hilton New Orleans Riverside.
- c. SD Luncheon will be sponsored by Hillyard and HVAC Elements/G & R Controls at Harrah's Casino on Thursday, March 2.

This will be a 6:00 supper instead of the usual lunch. Dan mentioned it would be nice to possibly move this to 6:30 to make the opening reception. SDSSA will still write the check for the meal; however, sponsors will reimburse the amount of the meal.

- d. SD/ND Supper will be sponsored by Renaissance Learning at the Palace on Friday, March 3.

10. Discuss the election timeline in filling the AASA Federal & State Relations Coordinator term of Dr. Froke that is set to expire in June, 2017.

Dr. Danielsen reviewed the election timeline in filling Dr. Froke's term as the AASA Federal & State Relations Coordinator that is set to expire in June, 2017.

- a. The SDSSA Executive Committee will appoint the position of the Federal and State Relations Coordinator.
- b. The coordinator must be an active member of AASA.
- c. This is a three (3) year term and the Executive Committee will select the coordinator at their April board meeting.
- d. The coordinator is expected to attend the Legislative Advocacy Conference with the president of SDSSA.
- e. In the event the coordinator or the president are unable to attend the conference, the Executive Committee reserves the right to appoint attendees.
- f. Coordinator responsibilities are included in Appendix G of the SDSSA Constitution (enclosed).

11. Discuss the election timeline in filling the SASD Executive Board term of Mr. Jorgenson that is set to expire in June, 2017.

Dr. Danielsen discussed the election timeline in filling the SASD Executive Board term of Mr. Jorgenson that is set to expire in June, 2017.

- a. The SDSSA Executive Committee shall appoint the representatives of SDSSA to the SASD Executive Committee.
- b. The SDSSA Executive Committee will appoint two at-large SDSSA members to serve on the SASD Executive Committee.

- c. The appointment will be for a three (3) year term.
- d. The appointed members may serve no more than two (2) successive, three (3) year terms.
- e. Whenever a three (3) year term expires, all active members of SDSSA who are interested in this appointment must submit their name to the SDSSA secretary by March 1.
- f. The appointed members will also serve as a non-voting member of the SDSSA Executive Committee.

12. SDHSAA update.

- a. Financial Committee—Dr. Danielsen and Mr. Naugle (enclosed).

Dr. Danielsen and Mr. Naugle provided a Financial Committee update. Concerns were expressed by the SDHSAA financial committee and some of the regional superintendent groups regarding corporate sponsor dollars going directly to the SDHSAA Foundation rather than to assist with SDHSAA expenditures. Discussion took place surrounding a resolution stating that SDSSA does not support the idea of current Corporate Sponsorship money (approximately 12% of operating costs) going to the Foundation.

A motion was made by Terry Nebelsick, seconded by Brian Heupel to approve the following resolution:

The South Dakota School Superintendents Association (SDSSA) Executive Board is opposed to the South Dakota High School Activities Association (SDHSAA) Board of Directors approving contracts with Corporate Sponsors that designate specific use of corporate funds to the Foundation – or any other designated fund. Corporate partnerships must remain free of “strings” or “conditions” as has been the practice of the SDHSAA since the beginning of corporate sponsorship.

The current attempt to allow Corporate Sponsors to designate funds will result in a significant and unnecessary cost burden to member schools, taxpayers, and reduction of services to students currently participating SDHSAA activities.

All present voted aye with the exception of Tom Cameron who abstained. Motion carried.

The resolution will be shared with state superintendents to determine support at the local level. Resolution support and signatures of superintendents will need to be submitted to Dr. Schultz by February 17, prior to the next SDHSAA Finance Committee meeting.

- b. Dr. Dan Swartos named Executive Director—Dr. Danielsen.

Dr. Danielsen provided an update on the search and Dr. Swartos being named the new Executive Director beginning July 1.

13. SDSSA Summer Conference—July 16-19, 2017—Cedar Shore at Chamberlain/Oacoma.

Dr. Danielsen reviewed the SDSSA Summer Conference agenda and arrangements that have been made for speakers and sessions. Dr. Swartos will be speaking on Wednesday of the conference.

- a. Reserved block of 20 rooms for Executive Board on Sunday night, July 16.
- b. Reserved block of 100 rooms on Monday and Tuesday night, July 17-18.
- c. Update on the program and agenda for the 2017 Summer Conference—President-elect Dr. Danielsen.
- d. Sponsors for the Conference.
 - i. Golf—DA Davidson and Jerry Spethman.
 - ii. Fishing—TBD.
 - iii. Socials—School Specialty; Foster, Jacobs, & Johnson and Mike Hubbard; and Infinite Campus.
 - iv. Other Sponsors—door prizes.
 - v. Setup for the Sponsors.

Discussion took place in support of putting all sponsors in the same location. Cedar Shores will not allow all of them to be in the hallways, therefore we will try to put everyone in the dining room area where the food is set up.

14. Appoint superintendent to be part of SASD's public relations video.

At this time, no particular superintendent was appointed.

15. SDSSA webpage on the SASD website has been updated by Kara.

Dr. Danielsen reported that the SDSSA webpage on the SASD site has been updated by Kara.

16. New Business.

Possible questions on Proposed Teacher Certification Changes were presented by Dr. Danielsen.

17. Next meeting: Wednesday, April 5, 2017 @ 9:00 a.m. @ Cedar Shore in Chamberlain.

Dr. Danielsen reminded the SDSSA Executive Board that their next meeting will be held on Wednesday, April 5, 2017 at 9:00 a.m. at Cedar Shore in Chamberlain.

18. Adjournment.

A motion was made by Heupel, seconded by Bailey to adjourn the meeting. All present voted aye, motion carried. Dr. Danielsen declared the meeting adjourned at 12:17p.m.